



Scottish Charitable Incorporated Organisation No SC042769

Bridgend Inspiring Growth Community Calendar for 2017 offers **small businesses, local organisations and the voluntary sector a special opportunity** to inform the communities of Liberton, Gilmerton, Craigmillar and Portobello about their work.

With the loss of local community newspapers, **it can be difficult to inform everyone you need to about your work; your AGMs; or what your business offers.**

In partnership with the community, we have access to some extraordinary historic images of Edinburgh and local artists' work. The team who've done 3 successful community calendars are now doing one for Bridgend

Bridgend Inspiring Growth

c/o 41 Dalkeith Rd.

www.bridgendfarmhouse.org.uk

bridgendbuild@gmail.com

- ★ **Order early** as some advertisers in previous years did and order extra calendars at the amazing rate of £1.75 each! RRP £5+
- ★ Use the calendar to **promote** - not just your organisation - but **key dates** such as **AGMs**, special **events** or **anniversaries**.
- ★ Book early and **choose a theme to complement** your business or organisation.
- ★ Get **pictures taken** to promote your business or organisation.
- ★ Get help/advice on best copy to reach your audience. (Word limit may apply)
- ★ **Phone or email to discuss your needs** Hilary 07976 365 986 or bridgendbuild@gmail.com
- ★ **Don't miss out** this year!



Use this interactive PDF to see more, learn more and find out how to order.

[CLICK SEE OUR RATES >>](#)

Community Calendar 2017

brought to you by

Bridgend Inspiring Growth



Examples of the Community 2013 calendar done for Craigmillar Community Archives



**ALL ADS ON GLOSSY HIGH QUALITY PAPER, FULL COLOUR.
CAN INCLUDE FREE CALENDAR BUNDLE (£5+ RRP)**

Ad available		FREE calendars in deal!	Cost with calendars	Availability	Some ads may incur additional cost for artwork unless submitted print ready/pre-done
1	Full A4 page Back cover	50	£200	1	£35.00
2	Additional info within calendar i.e.AGMs, special offers	N/a	£15	6	N/a - available with another ad placed
3	½ A4 page advertorial	30	£75	2	£25
4	½ page with featured month's images	30	£95	6	£25
5	¼ page ad with info	15	£35	4	£10.00
6	Prominent small ad on month's data	5	£25	6	£5
7	Front cover Small ad/sponsor <i>By negotiation</i>	N/a	£35	6	N/a available only with another ad placed.
8	FULL page with month	75	£150	6	£35

[See examples of all the slots available>>](#)

Further calendars may be purchased if ordered with ad £1.75 each - RRP £5+

[CLICK TO READ OUR TERMS & CONDITIONS >>](#)



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With all ads placed, we can offer the following:

- **For larger ads for a small additional sum we can do ALL the art work**, selecting **images and styles** that best express you, your business or organisation. We ask only that ads complement the overall style and content of the calendar. (See ad costs for artwork costs.)
- You provide the copy of your ad, but we can help with this too, if needed.
- We will **present you with drafts** before printing for **your approval**. PLEASE NOTE: drafts will not be in final print quality.
- **You can provide your own art work (for larger ads)** and we will incorporate them into the calendar. On agreeing to advertise, we will discuss your ad - and if you submit your own art work we will advise on suitable formats. We will offer drafts for **your**

final approval. PLEASE NOTE: drafts will not be in final print quality.

IN RETURN WE ASK ONLY THAT:

- **50% deposit paid on agreeing ad size and placement.**
- **Remaining 50% payment** is made **when ad copy and final draft are approved.**
- **Ad copy/drafts to be agreed by 14th November 2016.**
- Pre-prepared **art work to be submitted by 14th November, 2016**
- Where any submitted pre-prepared artwork is not print-ready and requires further work an additional surcharge of £15 will apply.

NOTE: We will endeavour to ensure that you will be in receipt of your calendars by late-November - early December 2016

Please, if you have queries, **do not hesitate to contact us**. We will be happy to help and see how we can meet your needs. There is **flexibility for advertisers with specific needs who book early.**

Special deals available! Contact us!

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c/o 41 Dalkeith Rd.

www.bridgendfarmhouse.org.uk

bridgendbuild@gmail.com

To discuss your advertising needs: email us your requests or call 07976 365 986

In previous years **local businesses** who **booked early** got **special deals** with **extra** advertising and promotion **FREE!** Be smart like:

- I-See Opticians
- Link Housing
- ALL
- John Smith the Chemist
- Cre8te
- CAN



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OPTION 1

FULL PAGE BACK OF CALENDAR sponsorship - ONLY £200 Plus 50 CALENDARS FREE!

Whatever information you need to put out to the communities of Liberton, Gilmerton, The Inch, Moredun, Craigmillar & Portobello! Do it here....

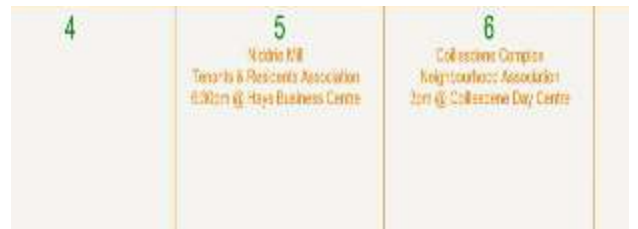


OPTION 2

ADDITIONAL INFO WITHIN CALENDAR I.E. LOCAL ORGANISATION AGM; festivals; special events.



Available to 6 customers - as many dates as you provide for just £15! NB ONLY AVAILABLE IF ANOTHER AD BOUGHT.



OPTION 3

1/2 page advertorial Only £75 30 CALENDARS FREE! Only 2 available Make sure you're one!

Make your case - tell people more about yourself, your organisation and your work!



[Continue to more options!>>](#)

[Click GO TO ORDERS PAGE >>](#)



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OPTION 4

1/2 PAGE AD WITH FEATURED MONTH'S IMAGES.

Only £95 with 30 free calendars! Only 6 available. Please note this will incur additional charges (£25) if art work to be provided and approved. Copy provided by client.



OPTION 5

1/4 PAGE AD WITH INFO/IMAGES

Only £35 with 15 free calendars
 Only 4 available. Please note this will incur additional charges (£10) if art work to be provided and approved.
 Copy provided by client.



Showing 2 of four in illustration.

OPTION 6

**Prominent small ad on Month - 6 available
 Plus 5 free calendars for only £25**

Only £25 with 5 free calendars.
 Small but cute! There to be seen for a whole month. Get in quick and book the month that suits you best! £5 additional charge for art work. Copy provided by client.



OPTION 7

NB ONLY AVAILABLE IF BOUGHT WITH ANOTHER AD

Front cover - small ad/sponsorship by negotiation

£35 - Only 6 available.
 Works best as supplement to additional info/ad inside.
 Approx 5cm x 5cm

**Your ad,
 your logo
 here!**

Be a part. Be a sponsor

[More options>>](#)





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OPTION 8

FULL PAGE AD FOR THE WHOLE MONTH
Only £150 with 75 free calendars!

Only 6 available. Please note this will incur additional charges (£25) if we provide art work for you. All copy clients' own.

Only 6 available!

[Click TO SEE ORDERS PAGE >>](#)



Examples of monthly themes

- New Year resolutions and parties
- Local sporting achievement
- Nature - local
- Gardens
- Drama - panto, drama groups
- Festivals
- Families
- History
- Fun
- Schools
- Trades of yesteryear
- Community action
- Christmas
- Local heroes

Or
choose your own theme and provide us with pictures!

Click TO ORDERS PAGE >>

REMEMBER -
EARLY BOOKINGS GET
SPECIAL OFFERS AND
EXTRA DEALS! DON'T MISS
OUT - TELL YOUR
COMMUNITY who
YOU ARE!

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YES, I WANT TO BE A PART & MAKE AN ORDER!



To order or learn more:

📧 bridgendbuild@gmail.com

☎ 07976 365 986

Or fill in this interactive form, save it and email it to us.

Size/style of Ad

Please chose from drop-down

In addition, I would like the following ad.

I/we will provide artwork

I would like my artwork done for me.

I would like to order additional calendars at £1.75 each

If you are providing your own art work

please provide a named contact to discuss formats.

Advertisers Contact information

- please include name, phone and email of person who will deal with drafts/proofs and who will deal with invoicing.

Phone

email

For queries, additional orders, or further information, please contact us. We aim to provide a full service.

Email:

bridgendbuild@gmail.com

Phone/text:

07976365986

